

DRAGON BALL 2026

Dragon Ball is the flagship fundraising gala for Yee Hong Community Wellness Foundation. Combining philanthropy with the celebration of Lunar New Year, it is one of Toronto's most anticipated events and among the largest of its kind in North America.

Renowned for its vibrant entertainment and exciting auctions, the gala is especially celebrated for its unique and diverse culinary experience. It also provides an excellent networking opportunity.

Dragon Ball 2026 will mark the 37th anniversary of our signature event to welcome the Year of the Horse. Join us alongside more than 1,000 guests on Saturday, February 14, 2026, at the Automotive Building, Exhibition Place.

Largest Lunar New Year celebration of its kind in North America

Raised over \$24M in the last three decades



Since the official opening of its first nursing home in 1994, Yee Hong Centre has offered an expansive continuum of care to seniors of different ethnic backgrounds, including Chinese, South Asian, Japanese and Vietnamese.

As one of the largest not-for-profit providers of geriatric care in Canada, Yee Hong currently operates four long-term care homes with 805 beds and a hospice residence in the Greater Toronto Area. Along with various outreach programs and housing services, over 15,000 seniors and families are supported by Yee Hong's care every year.



HELP ADDRESS SENIORS' URGENT NEEDS

Canada's fast-aging population now includes nearly 8 million seniors over the age of 65. As a provider of choice for geriatric care services, the four Yee Hong long-term care homes face a current waitlist of over 9,000 people, with wait times as long as 10 years. Yee Hong is committed to addressing this urgent need by increasing capacity and timely access to care.

Thanks to the generosity of our donors, the new 224-bed Yee Hong Ng Siu Chan Centre is expected to open its doors in 2026, on time and on budget. This expansion will significantly enhance Yee Hong's ability to provide high-quality, culturally appropriate care in a place seniors can truly call home.

Your sponsorship will help raise crucial funds to support Yee Hong's services and ongoing development — creating a brighter future for our seniors. **Join us in making Dragon Ball 2026 a memorable night of celebration, generosity, and impact.**

DRAGON BALL 2025 SPONSORS

Special thanks to our sponsors, donors, ticket buyers and volunteers for supporting Dragon Ball in 2025. Without these amazing contributions, Yee Hong would not have accomplished the impossible and raised \$1.14M.

Remarkable Success

Raised a record amount of \$1.14M

MILESTONE SPONSOR













DRAGON **SPONSORS**









GOLDEN **S**PONSORS

























COMMUNITY SPONSORS











MARKETING **PARTNER**



ENTERTAINMENT **PARTNER**



PRODUCTION PARTNERS























PRESENTING SPONSOR

\$120,000

Gala Profile

As the Presenting Sponsor, you will have:

- Sponsor's President/CEO will be invited to act as the Dragon Ball Honourary Chair
- Four Benefactor Tables of 10 guests each (total of 40 gala tickets)
- Full-page ad in a premium position (outside back cover) of the Dragon Ball Program Book
- Dedicated page for the Honourary Chair's messages in Program Book

Brand Recognition

Your corporate logo and/or name will be featured on:

Acknowledgement in all post-event publicities

- Dragon Ball promotional material (posters, ads, display backdrop, etc.)
- Onsite banner and screen display
- Full-page write up on the Sponsor in Dragon Ball Program Book
- Appreciation and thank-you ads
- Invitation to Dragon Ball pre-events and sponsor's appreciation event
- Yee Hong Annual Report

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AGON BALL 2025

Media Publicity

Your corporate logo and/or name will be featured on:

- · Media releases, including print and online
- Yee Hong Foundation social media channels (eg. Facebook, Instagram and LinkedIn)
- Dragon Ball TV commercials and radio ads
- Dragon Ball website with logo linked to the Sponsor's website

Special Opportunities

As the Presenting Sponsor, you will receive these special benefits:

- Name mentioning/logo display at one of Dragon Ball's special on-site activations
- Speaking opportunities at Dragon Ball media events
- Opportunity to provide branded Gala Table prizes (160 pieces, minimum value \$20 each)
- Opportunity to set up a customized 10' x 10' booth onsite
- Acknowledgement in the welcome remarks given by Yee Hong's leaders at the Gala
- Volunteer and leadership opportunities for Sponsor's employees
- Recognition as "Corporate Community Champion" if Sponsor continues its support as Presenting Sponsor of Dragon Ball 2027





Gala Profile

As the Regal, Legacy, or Imperial Sponsor, you will receive:

- Three Benefactor Tables of 10 guests each (total of 30 gala tickets)
- Full-page ad in a prominent position of the Dragon Ball Program Book

Brand Recognition

- Dragon Ball promotional material (posters, ads, display backdrop, etc.)
- Onsite banner and screen display
- Appreciation and thank-you ads
- Invitation to Dragon Ball pre-events and sponsor's appreciation event
- Yee Hong Annual Report
- Acknowledgement in all post-event publicities







DRAGON SPONSOR

\$52,000

Gala Profile

As a Dragon Sponsor, you will receive:

- Two Benefactor Tables of 10 guests each (total of 20 gala tickets)
- Full-page ad in the Dragon Ball Program Book

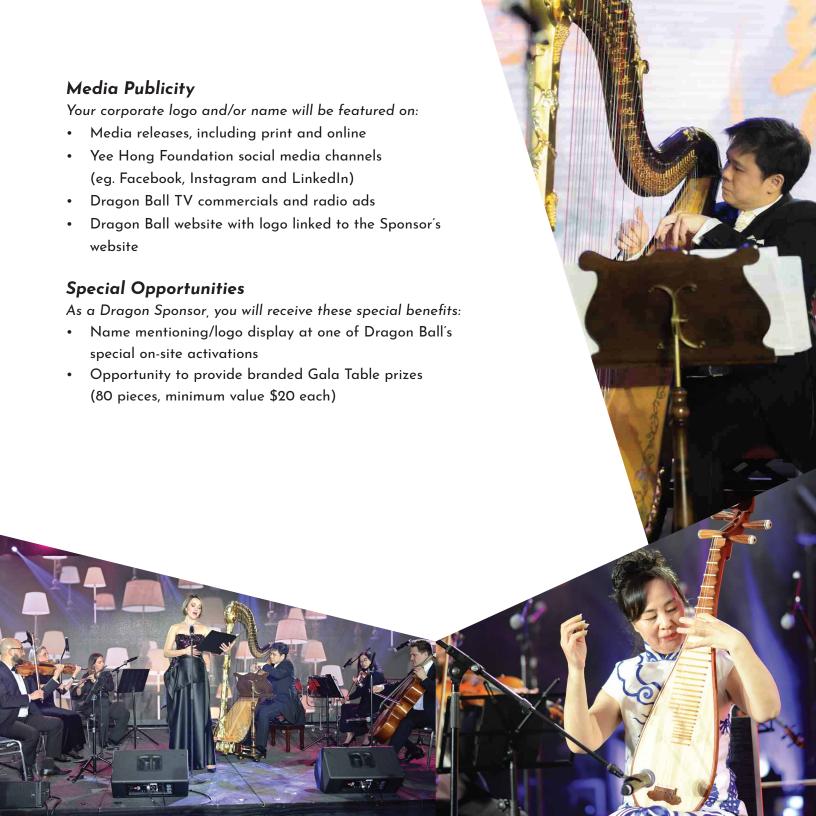
Brand Recognition

- Dragon Ball promotional material (posters, ads, display backdrop, etc.)
- · Onsite banner and screen display
- Appreciation and thank-you ads
- Invitation to Dragon Ball pre-events and sponsor's appreciation event
- Yee Hong Annual Report
- Acknowledgement in all post-event publicities











GOLDEN SPONSOR

Gala Profile

As the Golden Sponsor, you will receive:

- One Benefactor Table of 10 guests each (total of 10 gala tickets)
- Full-page ad in the Dragon Ball Program Book

Brand Recognition

Your corporate logo and/or name will be featured on:

- Dragon Ball promotional material (posters, ads, display backdrop, etc.)
- Onsite banner and screen display
- Appreciation and thank-you ads
- Invitation to Dragon Ball pre-events and sponsor's appreciation event
- Yee Hong Annual Report
- Acknowledgement in all post-event publicities

\$35,000





Media Publicity

- Media releases, including print and online
- Yee Hong Foundation social media channels (eg. Facebook, Instagram and LinkedIn)
- Dragon Ball website with logo linked to the Sponsor's website









COMMUNITY SPONSOR

Gala Profile

As the Community Sponsor, you will receive:

- Six (6) Benefactor Tickets
- Half-page ad in the Dragon Ball Program Book

Brand Recognition

Your corporate logo and/or name will be featured on:

- Dragon Ball promotional material (posters, ads, display backdrop, etc.)
- Online banner and screen display
- Appreciation and thank-you ads
- Invitation to Dragon Ball pre-events and sponsor's appreciation event
- Yee Hong Annual Report

\$20,000





Media Publicity

- · Media releases, including print and online
- Yee Hong Foundation social media channels (eg. Facebook, Instagram and LinkedIn)
- Dragon Ball website with logo linked to the Sponsor's website









Gala Profile

As a Benefactor Table Sponsor, you will receive:

- One Benefactor Table of 10 guests (total of 10 gala tickets)
- Acknowledgement in the Dragon Ball Program Book
- Promotional option, including full-page ad in the Dragon Ball Program Book, for only \$800 extra
- Partially tax-receiptable





SUPPORTER TABLE

\$8,000

Gala Profile

As a Supporter Table Sponsor, you will receive:

- One Supporter Table of 10 guests (total of 10 gala tickets)
- Partially tax-receiptable

2026 Dragon Ball Confirmation Form

Presenting Sponsor (\$120,000) - Only 1 available	\$
Regal, Legacy or Imperial Sponsor (\$70,000) - Only 1 each	\$
Dragon Sponsors (\$52,000) - Multiple Opportunities	\$
Golden Sponsors (\$35,000) - Multiple Opportunities	\$
Community Sponsor (\$20,000) - Multiple Opportunities	\$
Please reserve Benefactor Table(s)(Table of 10 guests) at \$9,800 each	\$
Please reserve Benefactor Ticket(s) at \$980 each	\$
Please reserve Supporter Table(s)(Table of 10 guests) at \$8,000 each	\$
Please reserve Supporter Ticket(s) at \$800 each	\$
I am unable to attend, but I would like to make a contribution	\$
Total:	and the second s
Sponsor/Donor's Information Name:	
Phone: Fax:	
Email:	
Signature:	
Payment Methods: ☐ Visa ☐ Mastercard ☐ AMEX ☐ Please send invoic ☐ Cheque enclosed	
(Please make cheque payable to Yee Hong Community We	ellness Foundation)
Name on Credit Card:	
Credit Card Number: Expiry Date:	CVV:
Signature: Date:	

Please return completed form to

Katherine Hui Administrator

Phone: 416.321.0777 Ext. 1812

Fax: 416.321.0778

Email: Katherine.hui@yeehong.com

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CONTACT US

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